

Welcome Elizabeth Updike!

We are very excited to announce that Elizabeth "Liz" Updike has joined the Academy Financial, Inc. team as a new Financial Planner. Liz has over 30 years of experience as a financial advisor who empowers business owners, federal employees, highly compensated executives, high net worth families, foundations, endowments, and independent professionals as they work to achieve financial independence.



Liz provides her clients with the highest level of professional and personal service and engages with her clients to afford them the opportunity to achieve a work optional lifestyle, to build and create a sustainable retirement and preserve their estates so that their hard-earned wealth is protected for generations to come. She specializes in providing retirement planning, estate preservation, business succession, investment and asset protection services throughout the Northern Virginia, Maryland and Washington Metropolitan region. In addition, Liz has a growing number of clients nationwide including Georgia, Florida, Tennessee, North Carolina, Texas, Illinois, California, Arizona, Idaho, and New York

Liz earned her Bachelors in Business Administration from Georgia State University in 1983. She resides in the Town of Vienna with her children Olivia and Amelia who were adopted from Cambodia and Vietnam. She is an active member of the local and international communities and is a current Advisory Board volunteer for the Devotion to Children charity. Her family founded and created fundraising to build four Olivia's Schools in Cambodia to educate impoverished children. She enjoys hiking, golf, and participating in her children's school and athletic activities as a member of the PTA. Liz is active in her church community and also founded her church's endowment and investment committee.

We are confident that Liz will be an excellent addition to the Academy team and continue to exceed her client's expectations with integrity, objectivity, and professionalism.

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